

Orchestrating IAM Updates to Address Emerging Threats While Staying Within Budget

OVERVIEW

A traditional IAM framework provides the tools necessary to monitor and control access to sensitive resources and data, and it requires constant attention, adaptation, and scalability to effectively mitigate threats and meet the access needs your organization requires.

Despite rigid cybersecurity budgets, organizations have no choice but to prioritize upgrading their identity and access management (IAM) strategies to safeguard against evolving threats and maintain operational resilience. IAM is the frontline defense in protecting sensitive data and critical systems from unauthorized access or breaches. As cyber threats grow in complexity and sophistication, outdated IAM systems become increasingly vulnerable to exploitation. Upgrading IAM strategies, platforms, and processes ensures organizations can effectively manage user access rights, enforce security policies, and detect suspicious activities in real time.

Investing in IAM Amidst Budget Constraints

Affixing value to a strong security posture can be difficult. While a tight budget may necessitate careful allocation of resources, neglecting IAM upgrades can lead to far costlier consequences in the long run, including a data breach, regulatory fines, damage to reputation, and poor user experience. Many modern IAM solutions offer cost-effective alternatives, such as cloud-based platforms and subscription-based models, enabling organizations to achieve enhanced security without exorbitant upfront expenses. Prioritizing IAM Investments demonstrates a commitment to proactive risk management and aligns with broader business objectives of maintaining trust, compliance, and operational resilience in an increasingly complicated digital landscape.

Identity Security and Efficiency: Ping Identity's Comprehensive IAM Platform

A robust and flexible identity solution is critical to a successful IAM upgrade, whether hybrid, cloud, or on-prem. The Ping Identity platform delivers a versatile, efficient, and secure user experience for all facets of managing identities, access, and governance, including functionalities like:

- 🔗 Multifactor authentication
- 🔗 Single sign-on capabilities
- 🔗 Cloud identity
- 🔗 Access management
- 🔗 Identity storage
- 🔗 Policy-based access control
- 🔗 Identity orchestration

Deployed by 60% of Fortune 100 corporations across multiple industries, Ping Identity is well-known for providing impactful IAM solutions that are interoperable, scalable, and meet any sized organization's identity needs.

Looking to add further value to its identity platform, Ping Identity turned to long-time IAM security service partner – SDG - to enhance its offerings by:

- Modernizing and simplifying solution deployments on cloud-based platforms for their clients
- Supporting seamless transitions of legacy platforms using their clients' existing framework or old processes
- Improving their client's user experience by eliminating software load times and lag

Experienced Critical Thinking for Streamlined IAM Modernization

SDG is an industry leader in cybersecurity and the IAM space and has partnered with Ping Identity for over two decades. Because of this long-standing relationship, SDG deeply understands the Ping Identity platform and can couple this knowledge with their extensive experience in the evolving IAM landscape to deliver customized service solutions for Ping Identity's clients.

SDG is at the forefront of the fast-changing world of IAM and possesses the breadth and depth of experience to elevate your IAM effectiveness and save your organization measurable cost and effort. **The unique partnership between Ping Identity and SDG's decades of hands-on identity experience ensures:**

- Streamlined identity and access management controls
- An enhanced security and compliance posture
- Existing investments in legacy solutions are maximized
- A modern and sustainable identity program

In collaboration with Ping Identity, SDG seamlessly integrates its service expertise to modernize and streamline your organization's IAM strategy and infrastructure while preserving brand identity. Through this strategic partnership, industry leaders across banking, hospitality, aerospace, retail, healthcare, and other verticals have fortified their IAM frameworks, effectively mitigating cybersecurity threats cost-effectively. Whether updating existing identity programs or orchestrating a modern and effective process end-to-end, Ping Identity, alongside SDG's expertise, ensures a seamless IAM transition and enhanced security measures for your organization.



ABOUT PING

Ping delivers unforgettable user experiences and uncompromising security for any type of user. From anti-lock-in integrations, out-of-the-box best practices, and innovative services from decentralized identity to AI-driven governance and fraud prevention, Ping is the one-stop shop for game-changing digital identity.

To learn more visit www.pingidentity.com.

ABOUT SDG

SDG is a leading provider of technology, consulting, and managed services that enable organizations to confidently execute cybersecurity, identity, and risk management solutions to mitigate risk, protect assets, and grow securely. To learn more about SDG's thoughtful and easy guidance by experts you can trust to modernize your identity program visit www.sdgc.com.



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