

MEDIA & ENTERTAINMENT: QUALITY ASSURANCE

The world's leading Media and Entertainment company in the development, production, and marketing of entertainment, news and information to a global audience. The company lacked :

- Standardized QA Processes, Governance and Documentations across projects.
- Skilled testing experts to drive the web services logical flow.
- Independent QA team as testing was done on the basis of the KT obtained from development team.
- An effective Defect Management process.

SERVICES INCLUDE:

- Best Practice QA Consulting
- Documentation Management
- Hybrid Test Approach

SDG SOLUTION

- Implemented **Standardized QA processes** with Agile QA practices & defined SLAs.
- Implemented **Hybrid Test Approach** and execution through **Solution Accelerators** ensuring maximum test coverage in minimum time.
- Provided independent core teams of skilled QA personnel, augmented by on-demand QA resources.
- Documented the KT
- Implemented **Traceability Matrix**
- Optimized use of **HP Quality Center**

RESULTS

- The **Hybrid Test Approach** provided client substantial cost savings on QA efforts.
- The **On-demand QA** resources handled peaks of QA workload on urgent releases.
- **KT Documentation** resulted in mitigation of risks due to requirement gaps.
- Hours saved per iteration due to Automation = 124 hrs./iteration (\$ 74,400 Saved)
- Reduction in 6 test iterations, 180 PDs, application delivers before time with high quality (\$36,600 Saved)



\$110,000
Annual Savings